

[Trickle](#) is on track to further build on a strong year of growth in 2020, as the workplace engagement specialist launches an app focused on the day-to-day wellbeing of employees, which is being used by doctors and other NHS frontline workers in the face of Covid-19.

The “How was your day?” app was the result of a collaborative project part-funded by Scotland’s Chief Scientist Office, is being run during its pilot phase in conjunction with NHS Education for Scotland, NHS Lothian, NHS Tayside, the University of Aberdeen and the University of St Andrews.

Founded in 2018, Trickle has quadrupled its headcount to 16 over the last twelve months and now has a sales team in place to target the corporate and public sectors across the rest of the UK.

Recent customer wins include transport operator FirstGroup plc. Other client wins during 2020 include West Dunbartonshire Council, Aberdeenshire Council, the Scottish Legal Complaints Commission and Food Standards Scotland.

Key hires made to support high growth

Trickle CEO and Founder, [Paul Reid](#), said: “Trickle came through the Scottish Government’s CivTech digital accelerator programme, so we’ve been closely aligned with the public sector in Scotland since our early days.

“While the last year has seen us expand our activities with the Scottish Government and NHS Scotland, particularly in light of challenges around the coronavirus pandemic, we’re also rapidly growing the corporate sector side of the business and are increasingly engaging with organisations across the UK.”

[Dr Simon Edgar](#), Director for Medical Education at NHS Lothian, said “The most joyful and engaged healthcare staff feel both physically and psychologically safe,

appreciate the meaning and purpose of their work and perceive their work life to be fair and equitable.

“This fantastic enhancement to the Trickle platform will give us real time data and a direct connection to the voice of our doctors in training to help us create positive change together.”

Trickle’s new hires in 2020 covered its new customer wellbeing team, marketing, sales and tech roles, while Reid plans more recruits this year when Trickle plans to embark on its next external investment round.

Seed funding secured to boost scale up

A number of angel investors who had previously backed Sigma Seven, supported Trickle in its most recent round, a £1 million seed funding round led by [Techstart Ventures](#).

Paul added: “This year’s focus is on sales growth and scaling up the business, underpinned by the further development of our product to ensure it’s even better at supporting our clients around positive workplace engagement and well-being.

“2020 saw monumental and unanticipated changes to the work dynamic and so it’s never been more important for organisations to focus on meaningful employee engagement, wellbeing, and mental health as they strive to become more people-centric.

“What we know is that the right kind of digital tools can help to address these pressing areas, resulting in greater happiness, productivity and staff retention.”

In November, Trickle was selected as a Regional Winner (Scotland) in [Tech Nation’s Rising Stars 3.0](#) competition, a nationwide competition that seeks to find the most

innovative and exciting digital tech startups in the UK

About Trickle

Trickle is an online app that helps organisations to build a better more inclusive workplace and achieve better business performance by engaging, collaborating and supporting the health and wellbeing of their people.

Founded in 2018, Trickle is already helping a wide range of organisations including Scottish central and local government, a number of NHS health trusts and private businesses create first-class cultures and drive tangible business returns.

Trickle gives employees a voice to openly share concerns, issues and suggestions.

Organisations can use Trickle to listen, engage and innovate by focusing on what's important and tackling emerging issues before they grow into bigger problems.

For more information about this press release contact us at hello@trickle.works